



Victoria | October 3rd-5th, 2024

**BC SOCIETY OF LABORATORY SCIENCE**

**CONGRESS**

**Cultivating growth.**

# SPONSORSHIP PROSPECTUS

Sponsorship Opportunities  
(Packages and a-la-carte)

Full Congress: October 3/4

# SPONSORSHIP OPPORTUNITIES

**SPONSORSHIPS DO NOT INCLUDE A BOOTH.**

**THE BCSLS IS A NOT-FOR-PROFIT SOCIETY AND AS SUCH PROVIDES AFFORDABLE CONTINUING EDUCATION PROGRAMS FOR OUR MEMBERS.**

**THERE IS AN OPPORTUNITY FOR VENDORS TO BECOME OFFICIAL CONGRESS SPONSORS IN SEVERAL CATEGORIES AS OUTLINED BELOW.**

**THESE SPONSORSHIP CATEGORIES PROVIDE PROMOTIONAL CONSIDERATIONS WHICH VARY BY CATEGORY.**

**SPONSORSHIP IS OVER AND ABOVE THE COST OF EXHIBITING AT CONGRESS.**



# Sponsorship Packaged Levels

- \*\*All 3 Promo Packages include:**
- Logo placement on website
  - Logo in our Congress emails
  - Logo on the Giant Congress Sponsor Poster

- Include Promo materials in the delegate bags
- Banner in the event app

## Diamond

\$5500

- Above Promo Package with a **LARGE** logo
- 1 opportunity to play a 2-minute video or introduce a speaker of your choice
- **Logo on main promotional poster that is posted in all labs across BC**
- **Logo prominently displayed on the delegate bag**
- **Be a part of the welcoming ceremonies**

## Gold

\$3500

- **Above Promo Package with a MEDIUM logo**
- **1 opportunity to play a 2-minute video**
- **1 opportunity to introduce a speaker of your choice**

## Silver

\$2500

- **Above Promo package with a SMALL logo**

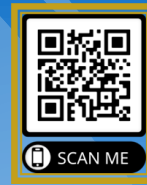


SCAN ME

REGISTER ONLINE AT  
[BCSL.S.NET/EXHIBITORSPPONSOR-1](https://BCSL.S.NET/EXHIBITORSPPONSOR-1)

# Sponsor a-la-carte

Pick and choose various sponsorship opportunities



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## Water Bottle

\$1700

*1 opportunity available*

- Have your company logo on the Congress water bottle. They are re-usable and are distributed to all in-person participants at registration
- BCSLS will order and arrange shipping of item
- Your logo on the sponsor poster and in Congress emails



## Delegate Bag Logo

\$2000

*1 opportunity available*

- Be seen throughout the event, with your logo prominently displayed on the delegate bag
- Diamond Sponsor logo and the Congress logo will also be on the bag
- They are re-usable and are distributed to all in-person participants at registration
- BCSLS will order and arrange shipping of this item



## Cultivating Growth – Blossom Kit

\$1100

*1 opportunity available*

- Watch your promotion bloom from this custom kit!
- distributed to all in-person participants at registration
- Enjoy a beautiful blossom of plants or flowers with a small garden you can keep right on your desk or windowsill.
- Your logo on the sponsor poster and in Congress emails



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## Lunch Sponsor

\$1700

*1 opportunity available*

- Give people what they want – food!
- Signage at the food stations with your company logo. Clearly indicating you are the Lunch sponsor
- Company name listed on the website agenda and onsite daily schedule as sponsoring this lunch
- You can provide branded collateral or promotional items at the station during your lunch
- Your logo on the sponsor poster and in Congress emails



## Drink ticket Sponsor

\$1500

*1 opportunity available*

- Give delegates the chance to ‘toast’ your company at the Exhibitors’ Reception as they partake in your sponsored beverage.
- Alcoholic and non-alcoholic drinks available for the delegate to choose from
- Signage at the bar with your company logo and indicating a nod or a toast is in order.
- Your logo on the sponsor poster and in Congress emails



## Host a Coffee Break

\$1200

*2 opportunities available*

- Take a break! Refresh with coffee!
- Company name listed on the website and the onsite daily schedule as the break sponsor
- Company logo on signs at the food/beverage stations
- You can provide branded collateral or promotional items at the station during your break
- Your logo on the sponsor poster and in Congress emails



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## Participant Bag Insert

\$500

*3 opportunities available*

- Give an item to very single participant as soon as they arrive
- Paper-based promo material
- Include a brochure or promotional item in the delegate bag handed out to all delegates at the registration table
- You are to arrange the creation/print and shipping to the venue or BCSLS office. Deadline dates apply
- Your logo on the sponsor poster and in Congress emails



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SEE YOU IN  
VICTORIA!

BCSLS – BC Society of Laboratory Science

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